

# Nick Carson

Creative editor | [nickcarson.info](mailto:hello@nickcarson.info)

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I'm a magazine editor and features journalist with seven years' experience across online and print, predominantly in the fields of art and design, media production and other creative industries.

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## Recent employment

2009–present

**Editor, Computer Arts Projects** (maternity cover) | Future Publishing  
Over four issues I've developed the style, tone and content of the magazine, worked with the art ed to innovate a tired cover format, pursued commercial opportunities including retailer-exclusive cover-mounts and high-value competitions, and successfully engaged with core readers through social networks, quadrupling the magazine's following

2007–2009

**Editor, 4Talent magazine** | Channel 4  
I oversaw the re-brand and re-launch of 4Talent's national magazine as a 200-page bi-annual title, distributed UK-wide through Borders, Zavvi, selected independent outlets, major creative events and media festivals

2007–2009

**Senior Site Editor, 4Talent** | Channel 4  
I led a team of commissioning editors across four editorial hubs based in London, Birmingham, Glasgow and Belfast, producing multimedia online editorial for Channel 4's new talent department. I successfully extended the brand across various social networks, quadrupled the subscriber base and exec-produced various projects, including the annual 4Talent Awards

2005–2007

**Deputy Editor & Senior Writer, TEN4** | Maverick Television  
Co-launched quarterly national creative magazine for Channel 4's 4Talent

2004–2007

**Editor, 4Talent West Midlands** | Maverick Television  
Commissioning, editing and producing rich multimedia content for Channel 4's new talent resource, including inspirational features, short video documentaries and audio podcasts

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## Education and training

2009

**Courses in Media Law, IPR and magazine craft** (at Future Publishing)

2006

**NCTJ Media Law for Periodical Journalists**  
Covers libel, slander, contempt of court and copyright

2001–2004

**BA (Hons) English Language & Literature**  
University of Birmingham | First Class

References and further info available on request